

That MSI Magic

5 ways a multisource service Integration partner helps your business thrive

1

YOU GET THE **BEST OF ALL WORLDS.**

Technology has become incredibly complex—so complex that enlisting various experts to handle the unique elements of your ecosystem makes more sense than struggling to handle it all in house. Why not partner with experts who can help you level up in each specialty you need? Especially if you can ease vendor overload with an MSI partner who brings all the pieces together—one expert partner who bridges your organization with the best technology partners for your particular challenges.

2

ONE PARTNER TO OVERSEE YOUR VENDORS **ADDS EXPONENTIAL VALUE.**

With a team of vendors managing your technology, challenges can quickly turn into chaos or a cascade of finger-pointing—neither of which solves your problems. Putting one expert team in charge of overseeing your technology strategy ensures proactive management of the many services your business depends on. You and your IT team are freed from technology oversight and management to focus on driving the initiatives that fuel your strategy.

3

AN MSI PARTNER **TAKES PROBLEM-SOLVING TO A NEW LEVEL.**

You hire vendors for what they know, and then pour trust into them because they know much more than you do. That's great when things go well but an agony when they don't. Bringing in a technology leader to not just check off project details but manage relationships and engage vendors in problem-solving ensures you get the best from each technology partner.

4

A TRUE MSI PARTNER **HELPS DRIVE YOUR STRATEGY.**

Managing vendor relationships and providing oversight for your technology needs is a game-changer of a service. Life gets even better when your MSI partner takes the time to learn your business, get to know your people, understand your processes, and learn about your goals. You get the most from your technology when it aligns with your business strategy.

5

AN INDUSTRY EXPERT **KNOWS THE RIGHT PEOPLE.**

Bring in an MSI partner who not only knows the business but the major players within it, and you can more easily maintain operations even when you lose a vendor or need to scale up your operations. You'll be able to lean on a team that knows your business, your technology needs, and the partners who can step in to address both.

Multisource service integration (MSI) means enlisting a technology partner who can sort through the details of managing your vendor relationships effectively. An MSI partner is a conductor for your technology orchestra, a general contractor for your business-building project.