



Resultant

REVELATIONMD

RevelationMD Enhancements Deliver a 2:1 ROI for Blue Cross Blue Shield of Texas

RevelationMD is a global supplier of healthcare IT solutions empowering physicians, medical groups, and other providers to serve more patients more thoroughly and efficiently. They needed a way to track patient care across multiple providers and to generate appropriate reporting for episodic patient care. To build a robust, scalable environment in which to house their solutions, revelationMD outsourced their entire systems development and infrastructure to Resultant.



THE SOLUTION

We began by delving into revelationMD's day-to-day operations, goals, and exact needs. Only by asking questions and deeply listening to the answers can we build effective solutions. We developed a reporting data warehouse to produce peer-comparative reporting and track episodes of patient care. We also built a custom application which connects providers across platforms to both track patients and connect employers to providers.

OUTCOMES

- Web-based products including a referral tracking system, a carrier-specific information and reporting portal, and an employer-to-physician connectivity portal
- An industry-unique integration capability that streamlines data exchange with any provider system

IMPACT

- Better than a 2:1 return on investment to Blue Cross Blue Shield of Texas through the revelationMD provider performance portal in less than one year
- Proof of concept phase successfully completed in first year of existence
- Achieved 2% market penetration and 12% market reach in first year of sales



“We have worked more than two years with revelationMD for online warehouse reporting, which is then presented to physicians and medical groups. We’ve found their services to be outstanding and representative of a high-end understanding of secure medical transactions as well as web-based reporting technology.”

**DIRECTOR OF PERFORMANCE
REIMBURSEMENT
BLUE CROSS BLUE SHIELD**