



Resultant



## Resultant Helps Central Indiana Corporate Partnership Refine Their Mission through Data

Formed in 1999, the [Central Indiana Corporate Partnership](#) (CICP) brings together chief executives of Central Indiana's prominent corporations, foundations, and universities in a strategic, collaborative effort dedicated to the region's continued growth. Their mission is to transform the economy of Indiana to create sustainable prosperity and quality of life for our citizens and future generations.

In 2001, CICP began advancing their work by sponsoring five key talent and industry sector initiatives, [AgriNovus Indiana](#), [Ascend Indiana](#), [BioCrossroads](#), [Conexus Indiana](#) and [TechPoint](#), each of which addresses challenges and opportunities unique to its respective area.

### CICP's Mission:

To transform the economy of Indiana to create sustainable prosperity and quality of life for our citizens and future generations.

## LAYING THE FOUNDATION FOR A DATA-DRIVEN MISSION

To further their mission, CICP wanted to build a framework that would equip their teams with a common language and the necessary data to articulate the collective impact of CICP's work and its branded initiatives through data-driven storytelling. They engaged Resultant for a Strategic Data Roadmap that would gather information across those initiatives and provide recommendations for a centralized data hub to facilitate data storage.

Their primary objectives were to:

- Establish organization-wide focus areas.
- Identify critical data measures to demonstrate impact and inform strategy.
- Obtain a roadmap for consolidating data to narrate CICP's story effectively.

## CONNECTING WITH PEOPLE BEFORE ADDRESSING TECHNOLOGY

Understanding the current state of their data, discovering collection gaps, and assessing how well it does or does not support their desired outcomes requires an objective process of discovery, analysis, and planning—all part of the [Strategic Data Roadmap](#) we performed for CICP. But all of that begins with listening to people.

Successful initiatives depend on stakeholder engagement, so we built connections with stakeholders across CICP itself and all its sponsored initiatives.

Our comprehensive assessment included regular meetings with a steering committee and numerous interviews with branded initiative presidents. We held six workshops to discuss CICP's ongoing projects and uncover metrics that mattered. We conducted stakeholder mapping and an all-employee survey. Additionally, we engaged in other regular communications to ensure alignment and progress, discovering key areas for data improvement and integration. These stakeholder engagement efforts were not only successful discovery and information-gathering mechanisms but also thorough, intentional organizational change management.





## STRATEGIC DATA ROADMAP PROVIDES CLARITY

The project culminated in the delivery of a final report detailing:

- A case for change
- Defined focus areas and aligned KPIs to ensure success
- Data dictionaries and associated definitions
- Data flow diagrams and insights
- Future state data flow
- Technical and workflow recommendations

This work has enabled CICP to tell a more unified, compelling story of their activities, enhancing their positioning for grants and funding opportunities—which will, in turn, impact the strength of Central Indiana’s economy. Furthermore, this work has laid the foundation for CICP to make more informed decisions based on data insights, improving engagement strategies to further their mission.

The Resultant team not only addressed the immediate needs of CICP but also provided them with a clear direction for employing data-driven methodologies in their future strategic initiatives.